NICK ALLEN

PRODUCT DESIGNER

Toronto, ON | 416-561-9672 | nichalos.allen@gmail.com
nickallen.design | linkedin.com/in/nick-allen-b6a432114

SUMMARY

Product designer with 8 years in regulated fintech and AI products. I build design systems and onboarding flows, and I like making complicated rules easy for non-experts. Most of that was at RBC, BMO and Scotiabank. Now I lead design at an immigration platform. Lover of warm colours, rounded buttons, and strong coffee.

SKILLS

Design: design systems, design tokens, component libraries, interaction design, prototyping, information architecture, visual design, motion design, illustration

Research and quality: user research, usability testing, accessibility, WCAG, AODA

Platforms: native mobile design (iOS and Android), responsive web design, AI product design

Tools: Figma, Adobe Creative Suite, generative AI tooling, HTML, CSS, JavaScript, Agile delivery

EXPERIENCE

Lead Product Designer **Dec 2025 to Present**

ImmigrateAI Global (contract)

- I oversee all design for an immigration platform used by applicants, licensed consultants and internal staff. Products: Student Visa Express, the PRJOBS job board (launched November 2026), PR Compass and the marketing site.
- Ran the UX audit, then redesigned how the AI pathway analysis explains eligibility results (CRS scores, NOC codes, program requirements) for readers working in a second language.
- Built the v2 brand and design system on a single token file, covering the marketing site, the product apps and the CanApply reskin. The accessibility target is WCAG 2.2 AA.
- Designed the PRJOBS admin dashboard: sign-up to paid funnel, revenue and activation.

Co-founder and Freelance Designer **Mar 2025 to Present**

LessOrdinary Studio

- Redesigning the marketing site for Immitracker, which says it is Canada's largest immigration application tracker with more than 50,000 users. It covers the visual language, calls to action and illustration, and has been in progress since November 2025.

Product Designer, Advanced **Apr 2023 to Apr 2025**

RBC, Royal Bank of Canada

- On Client360, the internal Salesforce tool for advisors, designed dashboards and multi-function tools, taking complex requirements through to wireframes.
- In consumer banking, designed iOS and Android onboarding and account setup, including foreign currency accounts. Redesigned multi-product onboarding in a six-week sprint so clients can add accounts without visiting a branch or talking to an advisor.
- Built and maintained reusable Figma components and interactive prototypes for the design system, used across mobile and responsive work.
- Ran usability tests and used the results to improve forms and interaction patterns.
- Redesigned in-app notifications (banners and alerts) in an Agile squad.

Product Designer Dec 2021 to Nov 2022

BMO, Bank of Montreal

- On Segments, the team that handles onboarding in places like army bases and university campuses, designed tablet onboarding plus credit limit and multi-currency workflows, from low-fidelity wireframes to high-fidelity prototypes.
- Worked with developers and the design system team on shared components through the Sketch to Figma transition, keeping them consistent and accessible.
- Ran usability testing and presented designs in stakeholder reviews.

Visual and UX Designer Jul 2021 to Dec 2021

Scotiabank

- Built accessible, responsive pages for Scotiabank.com across web breakpoints.
- Made wireframes and high-fidelity Figma mockups for developers to build from.

Graphic and UX Designer Apr 2021 to Jul 2021

Canadian Tire and BottleCap Media

- Canadian Tire: designed high-fidelity responsive webpages from wireframes in an Agile workflow.
- BottleCap Media: designed micro-sites, mobile interfaces and interactive installations for clients including Sleeman, Sapporo and Doja. Also designed Oneshot, an iOS parking app, from user research and flows through visual design and a prototype.

UX Designer Dec 2018 to Aug 2019

eCampus Ontario

- Led a team of designers building Adigo, an app for an open learning platform serving Ontario's post-secondary institutions. Ran the user testing behind the UX decisions.

Junior Designer May 2018 to Oct 2018

Department of Unusual Certainties

- Built a visual design system and icon library, and ran UX workshops with clients.

EDUCATION

George Brown College, Interaction Design and Development 2017 to 2019

Humber College, Design Foundations 2014 to 2015